

PIZZA WORLD CHAMPIONSHIP
HEINZ BECK TROPHY "FIRST COURSES... AT THE PIZZERIA" RULES

0. EVENT

- 0.1 Distinguished chef Heinz Beck, winner of three Michelin stars, will chair a highly qualified jury that will award the title of the "best first course...at the pizzeria". The Heinz Beck Trophy – "First courses at the pizzeria" is organized by Pizza New Spa in collaboration with "Pizza e Pasta Italiana" magazine.

1. CONTESTANTS

- 1.1 The Heinz Beck Trophy is open to all chefs from any industry Association who work or have worked in a pizzeria, in a personal capacity or representing their restaurant, who have turned 16 years of age. A registered contestant will not be allowed to cooperate in any form with any of the companies sponsoring the event during the competition days and in the area of the event.

2. REGISTRATION PROCESS

- 2.1 The recipes will be selected by a committee that will choose the most interesting proposals among those received. We will accept only recipes submitted to the Organization via email to info@campionatomondialelapizza.it. In addition to the recipe, contestants must supply: name, surname, place and date of birth, address, telephone number, company name or the name of the restaurant-pizzeria where they work or have worked, its telephone number, and send at least 2 photos of the finished dish. In case any of the required details is missing, the application will be rejected.
- 2.2 The selected chefs will be contacted by phone to be invited to participate in the competition qualifiers during the first two days of the Pizza World Championship in Parma.
- 2.3 Registration for the Heinz Beck Trophy will be open from 9am on the date officially indicated on the site www.campionatomondialelapizza.it until available spots are exhausted.
- 2.4 The participation fee is 200 euros. In case the contestant enters more than one competition, they will be entitled to a discount of 10% on the total.
- 2.5 Participants in the gastronomic competitions must be at Palaverdi [Viale delle Esposizioni 393/A, 43126 Parma, Italy] at 9.00 am on the day of their competition at the Pizza World Championship Secretariat to complete the registration process with the confirmation of their personal details and the collection of their race number.
- 2.6 Registration at the Palaverdi is not allowed on the days of the event.
- 2.7 In case of non-participation the registration fee will be refunded only if the Organization is notified at least 15 days before the start of the event.

3. CLOTHING

- 3.1 To compete in the event, it is mandatory to wear an appropriate and clean uniform consisting of: hat/bandana, shirt/jacket/t-shirt, kitchen trousers and appropriate footwear. It is also forbidden to wear jewellery, bracelets, rings, or watches.
- 3.2 Contestants may wear the uniform of their association or group or of their restaurant, but they may not wear trademarks of any kind or type and logos of companies that are not sponsors of the Championship.
- 3.3 It will be the responsibility of the relevant member of the jury to verify compliance with the regulations and, in case of any transgressions, to apply the following cumulative penalties:
- 3.3.1 No hat: - 10 points
- 3.3.2 Incomplete/dirty uniform: - 10 points
- 3.3.3 Jewellery/bracelets/watches/rings: - 10 points
- 3.4 At the award ceremony, only contestants wearing a chef's uniform without trademarks of any kind or type will be allowed on stage.

4. GASTRONOMIC COMPETITION

- 4.1 The theme of the gastronomic competition will be "first courses at the pizzeria". The first course is up to the contestant, using rice or fresh, dry or stuffed pasta.
- 4.2 All participants must bring the necessary ingredients to prepare the recipe entered in the competition, submitted as five samples to the members of the jury, and be able to repeat it if they move on to the final stage of the competition, which will take place on the third day of the event.
- 4.3 For the competition, the Organization will provide standard tools. The available equipment will be: a pasta cooker, two induction plates and an oven.
- 4.4 The dish will have to be prepared entirely during the competition, in the presence of judges. Pre-processed raw materials may not be used except for products available on the market, whose packaging and label will have to be submitted.
- 4.5 Each contestant will be entitled to have an assistant with them, who will not be allowed to help make the pizza but will only have a support function. If present, assistants must comply with the same clothing requirements as the contestants, referred to in point 3.
- 4.6 During the competition, contestants must remain in their assigned position and will not be allowed to leave until their pizza is ready.
- 4.7 From the moment the Judge starts the competition, the contestant will prepare one sample for each member of the jury, in the maximum expected time of 30 minutes.
- 4.8 If the contestant goes over the expected time, the following penalties will be applied:
- 4.8.1 1 to 60 seconds overtime: - 15 points;
- 4.8.2 61 to 120 seconds overtime: - 25 points;
- 4.8.3 121+ seconds overtime: - 50 points.
- 4.9 The dish must be served to the jury directly by the contestants; any assistants will not be allowed to talk to the jury. It will be possible to accompany the dish with a matching drink but it will be strictly forbidden to provide utensils, dishes, cutlery and anything else to prepare the jury table, or offer small gifts or mementos to the jury, under penalty of disqualification.
- 4.10 The competition will include a special prize for food-wine pairing; participation is not mandatory.
- 4.11 In the first two days of the competition, the dishes with the 5 highest scores will be selected; these will have the right to participate in the final, where the exact same recipes presented in the qualifiers will have to be repeated.

5. JURY, RANKING AND SCORES

- 5.1 The dishes will be judged by a qualified Jury based on ORIGINALITY, RESPECT FOR TRADITIONS, EXECUTION, HYGIENE, TECHNIQUE, PROFESSIONALISM, AESTHETIC APPEARANCE, TASTE, BALANCE.
- 5.2 The Table Jury in the first phase of the competition will consist of four qualified judges. Each of these will give a score between 1 and 100 for each of the characteristics listed in point 5.1. Only in the final stage of the competition will chef Heinz Beck be present as the fifth Table Judge, and will give a score between 1 and 100 for each of the qualities listed in point 5.1.
- 5.3 During the first two days, the food-wine pairing will be awarded a separate score also between 1 and 100. This score will form an independent ranking.
- 5.4 The scores given by each judge will be added up and the total will determine contestants' ranking. Contestants can reach a maximum score of 3600 in the first phase of the competition, and 4500 in the final phase.
- 5.5 The jury's decision is absolute and final. No appeals shall be made through video or any other evidence. Any complaints may be made in writing to the Championship Organization from the day after the closing of the event and in any case no later than 10 days from its termination. Acknowledgement of the complaint does not entail a review of the jury's decision.

5.6 The ranking and scores will be published online on www.campionatomondialelapizza.it at the end of the award ceremony. Each contestant may request to view their scorecard after the end of the Championship at the Organization's headquarters in Caorle (VE) – Italy, by appointment.

6. CODE OF ETHICS

6.1 Pizza New SpA has adopted a model of organization, management and control of the Company pursuant to Legislative Decree no. 231/2001 and to a code of ethics and disciplinary conduct.

6.2 By signing this regulation we also undertake to maintain a conduct in accordance with the rules of law and the principles and rules of the aforementioned Code reported on www.campionatomondialelapizza.it.

7. OTHER MATTERS

7.1 The Organization reserves exclusively the advertising and image rights concerning the participants in each competition category for one year, and the unlimited use of photographic material, video or other without charge or obligations for the participants themselves.

7.2 The winning contestants in each category must give their availability to participate in one event for free, in Italy or abroad, at the request of the Organization.

7.3 The Organization reserves the right to make any changes in order to improve the running of the event.