

## **I. Rules of the prize competition called "Pizza World Sharing"**

### **II. Promoter**

PIZZA NEW S.P.A. (publisher of Pizza e Pasta Italiana), with registered office in Caorle (Ve), via Sansonessa n. 49, registered under number 02281130274 in the Venice Business Register, in the person of the President and Legal Representative Mr. PUGGINA MASSIMO, born in Padua on 01.08.1956, Tax Code PGG MSM 56M01 G224P, domiciled for the role at the head office.

### **III. Person delegated**

Chiara Mazzucato, lawyer with office in Padua, via San Mattia, 5 Tax Code MZZCHR72T51G224G and VAT number 03871370288.

### **IV. Type of event**

Prize competition of skill, with the choice of the winners entrusted to a technical jury.

### **V. Purpose of the competition**

Promote the World Pizza Championship event organised by the sectorial magazine Pizza e Pasta Italiana. The event will take place in April 2022 at the PalaVerdi at Parma Trade Fair.

### **VI. Territorial scope**

Supranational scope.

### **VII. Definitions**

The term "competition recipe" - hereinafter "competition recipe" includes:

- 1 video of a maximum duration of 30 seconds, concerning the pizza presented, uploaded to the YouTube.com website. The relative "embed" link of the video must be stated in the competition entry form,
- 3 photos of the pizza presented in landscape format,
- Text with the name and description of the recipe with a maximum of 800 characters.

### **VIII. Participants**

Individuals of legal age who operate in the catering sector (by way of example only: owners, employees, collaborators in the supply of food and beverages, artisans in the pizza sector, bakery and gastronomy sectors, etc.), registered on the website [campionatomondialedellapizza.it](http://campionatomondialedellapizza.it) This website is owned by the company Pizza New s.p.a (hereinafter "Users").

Entry to the competition is not permitted by users with family relationships or employment relationships with:

- the members of the technical jury,
- the staff of the promoting company.

### **IX. Duration of the competition**

The competition is valid from April 20, 2021 to May 11, 2021.

The promoting company undertakes not to start this prize competition and its promotion until it has been communicated to the Ministry of Economic Development.

### **X. Publicity and regulation of the event**

The event will be advertised on the website [campionatomondialedellapizza.it](http://campionatomondialedellapizza.it) and through specifically created newsletters, press and web campaigns.

There may also be television and radio communications, press advertising and advertising billboards, as well as other forms of communication from time to time deemed suitable for achieving the objective.

The advertising message will comply with what is stated in this regulation. The complete regulation will be made available to participants on the website <https://campionatomondialede lapizza.it>.

#### **XI. How to participate in the competition**

Only users registered on the website [campionatomondialede lapizza.it](https://campionatomondialede lapizza.it) can take part in the competition.

Through the dedicated "Pizza World Sharing" page, specially set up on the web portal [campionatomondialede lapizza.com](https://campionatomondialede lapizza.com), users will have to upload their "competition recipe" which will then be analysed by the technical jury.

Each user can submit at most one "competition recipe" consisting of:

- 1 link to video with a maximum duration of 30 seconds, previously uploaded to the website YouTube.com
- 3 photos of the pizza in landscape format,
- a descriptive text containing the name and description of the recipe with a maximum of 800 characters.

Once the material has been uploaded and confirmed, it will no longer be possible to make changes to the materials sent.

In the photo and video materials, symbols of your association, group, company or the uniform of your club may be visible but no commercial brands of any kind or type and company logos may be visible, with the exception of your own, under penalty of exclusion of the "competition recipe".

Each "competition recipe" sent by users will be subjected to verification of the technical specifications and graphic compatibility as indicated above, as well as compliance with this regulation and, in the event of a positive outcome, the "competition recipe" will be published on the portal [campionatomondialede lapizza.it](https://campionatomondialede lapizza.it) in the dedicated section.

#### **XII. Awarding of prizes**

At the end of the period of validity of the competition, in the presence of the Notary or the official of the Chamber of Commerce responsible for the protection of the consumer and public trust for the area, a special technical jury will select the 30 (thirty) most deserving competition recipes. The technical jury will consist of three members chosen from the list of judges at the ovens and tables already selected for the World Pizza Championship and journalists and collaborators of the magazine "Pizza e Pasta Italiana". There may be more jury groups if the number of participants in the competition exceeds 500.

The criterion for the selection of the winning "competition recipes" will be based on:

- perceived quality of the pizza,
- quality of the preparation method,
- the communication capacity of the materials sent.

The decision regarding the winning "competition recipes" will be made by 15/06/2022.

The selection of the winning "competition recipes" will be published on the website [campionatomondialede lapizza.it](https://campionatomondialede lapizza.it).

The winner cannot contest the prize awarded, nor request the corresponding value in money or exchange / replacement for any reason. However, in the event that the promoting company is unable to deliver the prize won, it reserves the right to substitute the prizes announced with prizes

of equal or greater value (circ. 28/03/2002 point 9.6). The winners may not take any action for damages resulting from the acceptance and / or use of the prize.

### **XIII. Validation of the winnings and delivery of prizes**

Each user associated with the single winning "competition recipe" will receive an e-mail to the address given when registering on the campionatomondialedellapizza.it portal, containing notification of the win and the instructions for collecting the prize.

To validate the win, the user will be asked to send the following documentation via email to info@campionatomondialedellapizza.it, no later than 10 days from the date of them being awarded the victory:

- release form for acceptance of the prize assignment duly completed in all its parts;
- photocopy of an identity document showing the same data given by the user during registration on the campionatomondialedellapizza.it portal.

In the event of a positive check of the documents referred to above, the promoting company will deliver the prize to the winner.

Prize winners who fail to supply the documentation required within the aforementioned deadlines will be deemed untraceable and therefore as regards their prize, this will be considered not awarded and will be donated to the charity indicated in Article XVII.

### **XIV. Prize pool**

Total prize worth of € 6,000.00 will be disbursed consisting of 30 (thirty) Vouchers for the entry fees for the Classic Pizza competition on the first day of competition of the 2022 World Pizza Championship organised by the company promoting the competition or, if it cannot be held, at the first World Pizza Championship organised by the company promoting the competition.

<b>PRIZE</b>	<b>QUANTITY</b>	<b>AVERAGE MARKET VALUE PER UNIT</b>	<b>TOTAL</b>
Classic Pizza Entry Fee Voucher	30	€ 200.00	€ 6,000.00

### **XV. Nature of the prizes**

The prizes consist of Entry Fee Vouchers for the Classic Pizza competition that will take place at the World Pizza Championship in 2022.

If the winner is already enrolled in the Classic Pizza category, they will have the right to enrol in a single category other than Classic Pizza upon notification to the organisation no later than 90 days before the start of the event. The winner, solely and exclusively for unavoidable reasons, may participate in the Classic Pizza category on a competition day other than the first, upon notification to the organisation no later than 90 days before the start of the event. It should be noted that all category and competition day changes will be subject only to the availability of places.

### **XVI. Fulfilments and guarantees**

This Prize Competition takes place in compliance with Presidential Decree 26 October 2001, n. 430. Pursuant to art. 7 of the Presidential Decree n. 430 of 26<sup>th</sup> October 2001, a deposit was paid to guarantee the prizes of the "Pizza World Sharing" prize competition equal to 100% of the total value

of the prizes available. The deposit was paid by means of a surety policy no. 2316134 at Compagnie Francaise d'Assurance pour le Commerce Exterieur S.A. - General Representation for Italy - COFACE worth 6,000.00 Euro (Euro six thousand / 00) VAT included in favour of the Ministry for Economical Progress.

Voucher prizes will be delivered to winners within 180 days of the date of confirmation of the win. The minutes of assignment and closing of the event will be carried out in the presence of a notary or the person responsible for public trust competent for the area.

Participation in the competition is free, except for any ordinary postal, telephone or internet connection necessary for the participation itself.

The server on which the contest contents are stored is located in Italy.

#### **XVII. Non-profit beneficiary**

Unsolicited or unassigned prizes, unlike those refused, will be donated to the following charity: Italian Committee for UNICEF – Non-profit Foundation Via Palestro, 68 - 00185 Rome  
IBAN: IT46Y0501803200000012220000 BIC: CCRTIT2T84A - Tax Code 015 619 205 86

#### **XVIII. Waiver of Tax recovery**

The Promoting Company does not intend to exercise the right to recover the withholding tax as per art. 30 of the Presidential Decree 600 of 09/29/73 and will pay the relative tax.

#### **XIX. Statements of the promoting company**

Users who, according to the unquestionable judgment of the Promoting Company or of third parties appointed by it, participate with means and instruments judged to be suspicious, fraudulent, or in violation of the normal course of the initiative, will be excluded from participation and will not be able to claim a prize. The promoting company, or third parties appointed by it, reserve the right to proceed against all participants and within the terms considered most appropriate, in compliance with current laws.

The promoting company reserves the right to publish the list of the names of the winners of the competition prizes (name, surname, and province of residence) on the competition website.

The promoting company cannot in any case be held responsible for any access problem, impediment, dysfunction or difficulty concerning technical tools, computers, telephone lines, cables, electronics, software and hardware, transmission and the connection, the internet connection, the mobile and landline telephone network, e-mail prevents the participant from entering the competition.

The individual participant must adopt all the protection systems necessary to protect personal data and / or programmes stored in their computer and telephone, against any intrusion by third parties. Anyone who connects to the contest platform and participates in the competition, will be solely responsible for their work.

The ownership of the materials sent by users (photos, videos, descriptions) remains the property of the individual participating users. However, users authorise free of charge, without time limits, also pursuant to articles 10 and 320 of the Italian Civil Code. and of the articles 96 and 97 law 22.4.1941, n. 633, Law on copyright, to the publication and / or dissemination in any form of the materials sent for participation in the competition, on the website [campionatomondialedellapizza.com](http://campionatomondialedellapizza.com), on printed paper and / or by any

other means of dissemination, as well as authorising the conservation of the materials in the computer archives of the promoting company and acknowledging that the purposes of such publications are merely of an advertising and promotional nature. In consideration of the fact that

the aforementioned material, once made public, can be acquired and re-published by third parties, even without the consent of the promoter or of the interested party, with the acceptance of this regulation and the upload of the materials, the promoter company is exonerated from any legal responsibility that may derive from the abusive or incorrect use by third parties of the aforementioned materials, irrevocably renouncing any right, action or claim deriving from the authorisation of the above.

The promoting company cannot in any way be held responsible for the unauthorised use of images by participants and for any type of violation of third party rights of them.

The participant therefore exempts the promoting company, also undertaking to keep it harmless and indemnify it, from any liability towards third parties who complain of violations of intellectual property rights, damage to image, honour, decorum, moral integrity or in any case of any financial or non-financial damage consequent to the printing of the images and the content uploaded by the participants.

## **XX. Treatment of personal data**

Participants are informed that by joining this prize event the Personal Data provided to the company PIZZA NEW S.P.A. referred to in the registration form on the website [campionatomondialede lapizza.it](http://campionatomondialede lapizza.it) and in the competition registration web form, in addition to those communicated with the award acceptance release, will be treated by PIZZA NEW SPA, as data controller, in compliance with the provisions of current legislation (EU Regulation No. 679/2016 and Legislative Decree 196/2003 and subsequent amendments ii.) as well as according to the information published on the site [campionatomondialede lapizza.it](http://campionatomondialede lapizza.it), for the purposes related to the completion of the operations regarding this prize event.

All Data will be stored and processed by the Data Controller in full compliance with confidentiality according to all current regulations (and therefore also in compliance with the principles of correctness, lawfulness, transparency, proportionality and protection of confidentiality and rights) and with logics strictly related to the purposes indicated in this statement. The Data will be stored at the offices of the Data Controller and with the appointed Data Managers and will be organised in databases, including computers.

Only the operations necessary to pursue the purposes indicated below will be carried out on the data provided:

A. Allow registration on the [campionatomondialede lapizza.it](http://campionatomondialede lapizza.it) platform;

B. Allow participation in the prize event in question as well as its management (thus fulfilling everything contained in the competition regulations), including communications relating to the winnings, any changes in the composition of the prizes and the relative shipment and to respond to contact requests from Participants.

C. fulfil an obligation established by law (additional to that of the law on competitions), by a regulation or by community legislation and to assert or defend a right of the Company where appropriate; For these purposes, the processing can also take place without the consent of the interested party;

D. subject to different and specific consent, for the purpose of PIZZA NEW S.p.A. to send offers, commercial communications and for the subsequent sending of advertising and / or promotional information material and / or opinion polls, market research, and direct sales, using "traditional" methods (for example, paper mail and / or operator calls), or through "automated" contact systems (for example SMS and / or MMS, automated telephone calls, email, fax, interactive applications);

E. subject to different and specific consent, for the transfer of data to third parties for the purpose of sending offers, commercial communications and for the subsequent sending of advertising and / or promotional information material and / or opinion polls, market research, and direct sales , with

"traditional" methods (for example, paper mail and / or operator calls), or through "automated" contact systems (for example SMS and / or MMS, automated telephone calls, email, fax, interactive applications). The data will not be transferred outside the European Economic Area.

The Data may be communicated by the Data Controller (who will communicate only the individual Data necessary for the pursuit of each single purpose indicated in this information) for the purposes referred to in letters B and C of this information, to public bodies, judicial bodies, carriers / shippers, post offices, lawyers and legal consultants, notaries.

All the subjects appointed by the Data Controller as Data Managers (internal and external managers of the Data such as, for example and not only, marketing and shipping companies, IT outsourcers, enveloping and shipping companies) will be able to know and process the Data on behalf of the Data Controller.

The complete list of appointed managers, constantly updated, is available at the headquarters of the Data Controller.

The collaborators and / or employees of the Data Controllers or the Data Processors, who operate respectively under the direct authority of the Data Controller and the Managers, and who will be appointed and adequately instructed as data processors, will also be able to know and process the Personal Data of the Participants. Managers and persons in charge will process the data only if necessary for the performance of the tasks assigned to them.

The provision of data for the purposes referred to in lett. A and B of this informative document is mandatory and failure to provide it will make it impossible to participate in the competition and / or to follow up on the winnings. The provision of data for the purposes referred to in lett. D and E is optional. Failure to provide such consent for the purposes referred to in lett. D and E does not prevent participation in the prize event.

Personal Data will be processed manually and electronically and will be kept for a period not exceeding the purposes for which the Data was collected:

- The data collected for the management of the prize competition will be kept for the entire duration of the prize operation and for a period of time to ensure its correct execution. Without prejudice to the fulfilment of administrative and tax obligations in relation to which the data retention period is that required by law.
- The data collected will be kept for a period of time not exceeding 36 months for the purposes referred to in points D and E or for any other period indicated by the supervisory authorities.

The Data Controller will process the Personal Data for a period of time not exceeding that necessary to achieve the purposes for which the Personal Data are processed, or for a longer period, for purposes permitted by law and in any case deleted without undue delay.

At any time, the interested parties may exercise, pursuant to and within the limits of the provisions of articles from 15 to 22 of EU Regulation no. 679/2016, the right to:

1. Ask for confirmation of the existence or otherwise of their personal data;
2. Obtain information about the purposes of the processing, the categories of personal data, the recipients or categories of recipients to whom the personal data has been or will be communicated;
3. Obtain the correction and deletion of data;
4. Obtain the limitation of the treatment;
5. Obtain data portability, i.e. receive it from a data controller, in a structured, commonly used and readable format, by an automatic device and transmit it to another holder of the treatment without hindrance;
6. To oppose the treatment at any time and also in the case of treatment for purposes direct marketing;
7. Withdraw consent at any time without prejudice to the lawfulness of the processing

based on the consent given before the revocation

8. Submit a complaint to a supervisory authority.

To exercise these rights and to know the list of managers, you can send an e-mail message to [info@campionatomondialelapizza.it](mailto:info@campionatomondialelapizza.it) or send a letter to be sent by ordinary mail to: PIZZA NEW SPA, with registered office in Caorle (Ve), via Sansonessa n. 49.